

Desk Organizer Design Brief

Client Company: Office Supply Chain

Target Consumer: Teachers, Corporate Executives, and home office workers

Designer: _____

Problem Statement: Keeping an office desk from becoming cluttered with papers, devices such as pens, pencils, staplers, paper clips, Post-It Notes, and writing pads is a never-ending task. This hinders work space and organization.

Design Statement: Design and model a product that will reduce the clutter that accumulates on office desks and free up space.

- Constraints:**
1. Must not attach to the desk.
 2. Must fit into a box with interior dimensions of 6 in. depth x 12 in. width x 10 in. height.
 3. Must include a recessed area, a bent plastic part, and must have a base $\frac{3}{4}$ in. thick.
 4. Must have a minimum of five different parts once assembled.
 5. Must hold a minimum of six items.